### Office of Advancement

Campus-Wide Staff Meeting April 28, 2023

### Mission

The Office of Advancement is responsible for securing contributions of time, wisdom, and financial resources to support Skidmore's core mission as an undergraduate, residential, liberal arts college, and for nurturing the institution's relationship with its alumni, parents, families, and friends.

### **Advancement Teams**

- Alumni Relations & College Events
- Constituent Relations
- Development (Gift Planning, Major Gifts, Corps and Foundations)
- Diversity & Inclusionary Advancement
- Donor Engagement and Stewardship
- Operations and Prospect Development
- Parent and Family Giving
- Skidmore Fund

#### New Advancement Staff in FY23



Kelly Faulkner Admin Asst



Michael McPhillips Senior Director, Skidmore Fund



Meegan Finnegan Associate Director, Skidmore Fund Direct Marketing



Jodi Frank Associate Director, Constituent Relations



Jen Hardy Director, Diversity and Inclusionary Advancement

#### New Advancement Staff in FY23



Jessica Ann Brockopp Coordinator, Gift Entry



David Hargadon
Executive Director,
Operations and
Prospect
Development



Xan Jennings Executive Director, Major Gifts



Liz Ellis Admin Asst



Jennifer Sawyer Director, Parent and Family Giving



Jac'Quan Thompson Asst Director, Skidmore Fund

### The Office of Advancement Supporting Skidmore

# McCaffery-Wagman Tennis and Wellness Center









**3rd Annual Crowdfunding** 

Centennial Charter Giving Day – May 25





SKIDMORE

**VE THOUGHT MATTERS** 

## Sands Family Foundation Initiative for Creativity, Innovation, and Entrepreneurship







# SKIDNORE

FUND





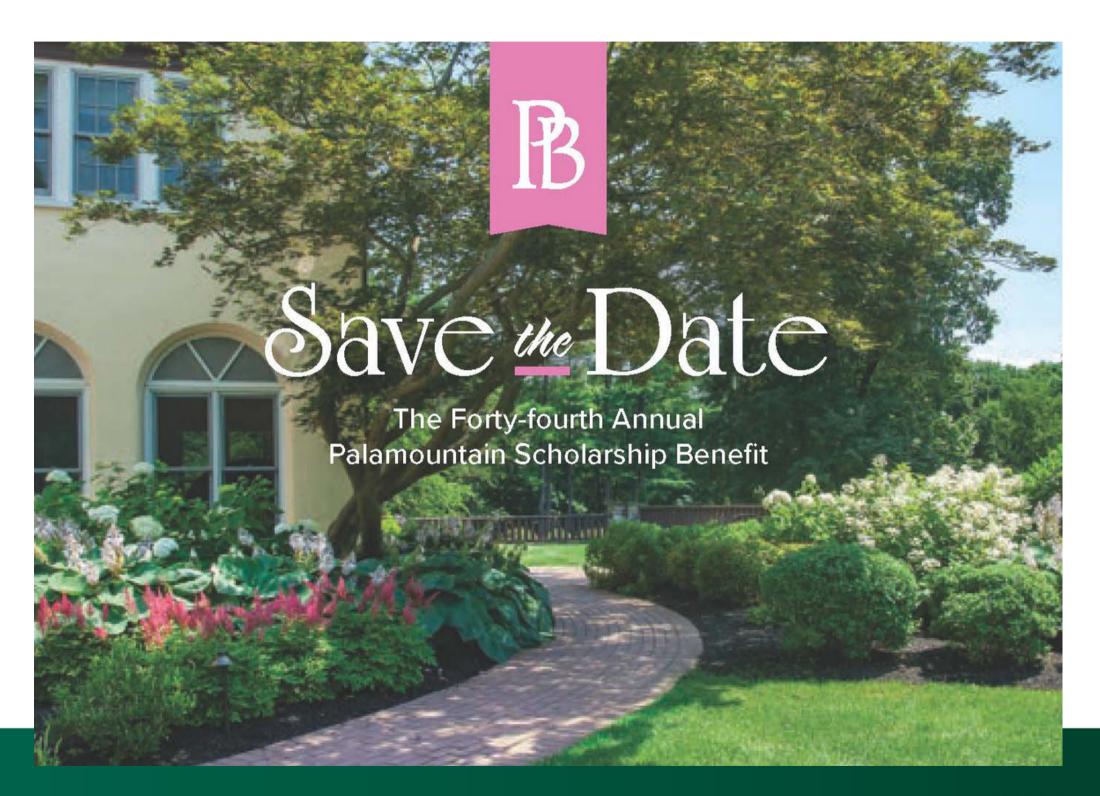


#### **Commencement and Reunion**





### Palamountain Benefit



### **SPAC Partnership**





